

## Customized Product Training



**Benshaw now offers a comprehensive, custom-tailored training program for distributors, OEMs and end user customers.**

Training options range from on-site, job-specific sessions to factory tours, lunch & learn seminars, custom webinars and hands-on factory training opportunities. Sales-focused sessions typically provide an overview of Benshaw's complete scope of supply, while technical training sessions tend to focus on specific product lines.

Training topics can be tailored to the needs of participants. Common topics include:

- Motor Control Basics
- Low Voltage Soft Starters
- Low Voltage Variable Frequency Drives
- Full Voltage Control Products
- Medium Voltage Solutions

Training sessions also touch on our comprehensive approach to support ... from email to 24/7 phone support and extensive product documentation. Our goal is to build strong customer relationships and mutual opportunities to increase end user satisfaction and sales.

**Simply put, training is a win-win for Benshaw and our business partners. Contact us today to schedule training for your sales and technical team members!**

Visit our website ([www.Benshaw.com/](http://www.Benshaw.com/)) for details and training dates.