



BENSHAW
Applied Motor Controls

Benshaw Inc.
615 Alpha Drive
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United States

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Press Release

New Product – The EMX4 Advanced Soft Starter

Pittsburgh, PA, February 27, 2020 — Benshaw Inc. is pleased to announce a new addition to the company's low voltage soft starter product line: The new EMX4 Advanced Soft Starter. Setting new standards for soft start motor control technology, Benshaw EMX4 Series Advanced Soft Starters are smaller, more powerful and are packed with an array of 'smart' motor control and protection features.

EMX4 Series soft starters are designed to make life easier, with an intuitive graphical display and flexible connectivity functions. A USB port is included to allow direct upload/download and storage of starter performance information. Optional communications cards or industry specific Smart Cards can transform the EMX4 into a complete system controller.

For more information on the new Benshaw EMX4 soft starter, click on this link:

<https://benshaw.com/motor-control-solutions/low-voltage-motor-control/soft-starters/emx4-series-enclosed-soft-starters/>

Watch for other new product announcements coming soon.



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About Benshaw:

Benshaw Inc. is a Pittsburgh-based, privately held manufacturer of applied motor control solutions for mission critical industrial applications. With operations spanning the globe, Benshaw offers the broadest family of globally supported, globally certified, low and medium voltage soft starters in the industry.

For more information, visit Benshaw online at <https://benshaw.com>.

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