



**BENSHAW**  
Applied Motor Controls

Benshaw Inc.  
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## Press Release

### Christoph Vogel joins Benshaw Group as CEO – Pete Morgan to lead Benshaw USA

Pittsburgh, PA, September 19, 2024 — Christoph Vogel has assumed the role of CEO for The Benshaw Group (consisting of Benshaw Inc., Benshaw Canada Controls and AuCom). Christoph brings a strong background in running global engineered manufacturing businesses based on his prior positions with Hubbell, Vestas, Johnson Controls, The Boston Consulting Group and Siemens. His extensive experience in developing and implementing profitable growth strategies will be a driving force in the Benshaw Group's global growth plans. Christoph has a PhD and a Master's Degree in Mechanical Engineering & Business Administration.

**Comment from Christoph Vogel:** *"I am delighted to be taking over as Benshaw Group CEO. The group has been on an incredible growth trajectory and now is an exciting time to join the company."*

Pete Morgan will continue as President of Benshaw Inc. (USA). Pete joined Benshaw in 2019 as the Benshaw Group CEO and has overseen the company's solid growth over the past several years. This included the successful integration of AuCom, an acquisition that expanded Benshaw's product portfolio and was a major factor in the Benshaw Group's significant year-over-year growth.

**Comment from Pete Morgan:** *"We've made great progress over the past 5 years and I'm very proud of what we've achieved. I look forward to supporting our future growth as President of Benshaw's USA operations."*

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